

# T'NYC Tongatapu Alcohol

## Awareness Program

### **Purpose of the Partnership**

The purpose of the agreement is to deliver action, which contribute to achieving the goal of the Tonga Strategy for Prevention and Control of Non-Communicable Diseases 2015-2020 (National NCD Strategy)

Specifically, this agreement relates to the following components of National NCD Strategy:

**Strategy 2.3:** - Reduce alcohol related harm

**Gold:** - Establish a reliable evidence base on alcohol consumption patterns

**Activity:** - Raise public awareness about alcohol related harms

### **TNYC Proposed Project**

**Title:** - TNYC Tongatapu Alcohol Awareness Program

### **Purpose of the project**

- Raise awareness with village youth groups about alcohol related harms
- Capacity building for youth who are involved in sport to advocate on alcohol related harm and responsible healthy behaviors

### **Main Activity**

- Training of Implementing team
- Outreach program with village youth groups
- Training Activities
- Target group assignment
- Research & Desk Analysis
- Position paper draft/submission of position paper to Cabinet

## Expected Output of the Project

- Information, education and communication material develop and distribute to target groups
- Training manual develop and implemented
- Learning outcome, solution and recommendation collected from target group on alcohol related harms
- Database on Youth Alcohol Awareness created for evidence based reported
- Alcohol consumption position paper approved and incorporated into government policy document

## Target Groups

- Tongatapu Village Youth Groups

## Origin and Context

- The 11 village youth groups, listed below were picked from registered members of Tonga National Youth Congress. These village youth groups a common interest and are very much involved in sport activities, each having teams for volleyball, netball, rugby, soccer and touch rugby. Alcohol, tobacco and drugs and substance abuse have been identified as priority issues for youth in these villages.

1. Ha'atafu
2. Kolovai
3. Nukunuku
4. Te'ekiu
5. Houma
6. Ha'ateiho
7. Lapaha
8. Ma'ufanga
9. Sopu
10. Fua'amotu
11. Kolonga

It is expected that at the end of this project the future participation would be:

- A youth alcohol awareness committee will be set up in each of the villages which will report to the village council or the village committee to advocate alcohol related harm to the communities
- TNYC will also use these youth committees to advocate on alcohol issues nationally

### Sustainability

The alcohol awareness program will be monitor and the success of the program reflected in quarterly progress report. In addition, TNYC will meet to discuss any adjustments to the program and their role as require to ensure ongoing success and sustainability.