



RESULT PROJECT

RESULT – Rural Enterprise for Sustainable Livelihood in Tonga

Project Outline:

- ✓ Project Objective: To provide livelihood for young people and to support rural communities in Vava'u, Tongatapu, Haápai, Éua, Niuatoputapu and Niuafo'ou through **Virgin Coconut Oil (VCO) and Vanilla** production.
- ✓ Project Duration: 3 years (2015-2017)
- ✓ Project Fund: MFAT through NZ Oxfam





Social Enterprise Idea Arise

Youth Conference 2007



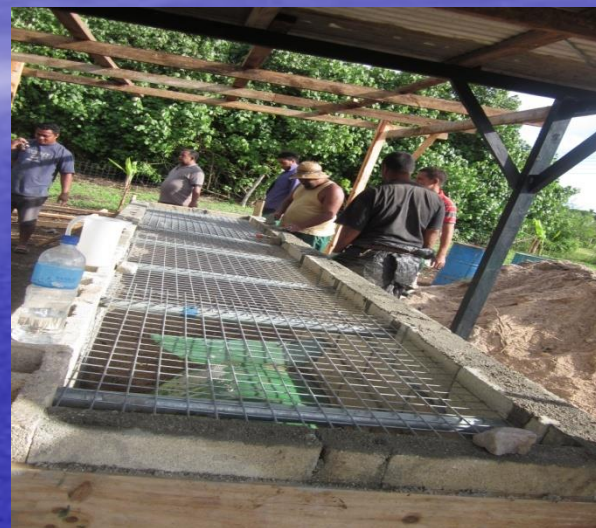
National Youth Parliament
2008



Est. of Future Organic
Farmer of Tonga 2009



NASAA Inspection – 2010



VCO Started as Pilot Project



Livelihood Project 2011 –
Fund by NZ Oxfam



Criteria for any VCO Set Up

- 50+ Certify Organic Farmer
- Active Community Youth groups already Register to the Island Youth Congress Office
- Community Able to supplies 50% of building Material





Building of VCO Unit

- 2011 – Building First VCO – `Eua Is
- 2012 – Building 5 VCO – Tongatapu/Ha`apai/Vava`u Is
- 2013 – Building 6 VCO – Niua`s/Vava`u/ Ha`apai/`Eua Is
- 2014 – Building 2 VCO – Tongatapu/Niua`s/Ha`apai
- 2015- Building 2 VCO – Ha`apai, Vava`u

Total VCO = 16

- ❖ Only 8 VCO currently operating.
- ❖ 4 VCO damage by Nature Hazard
- ❖ 4 VCO is under construction process



Tatakamotonga VCO



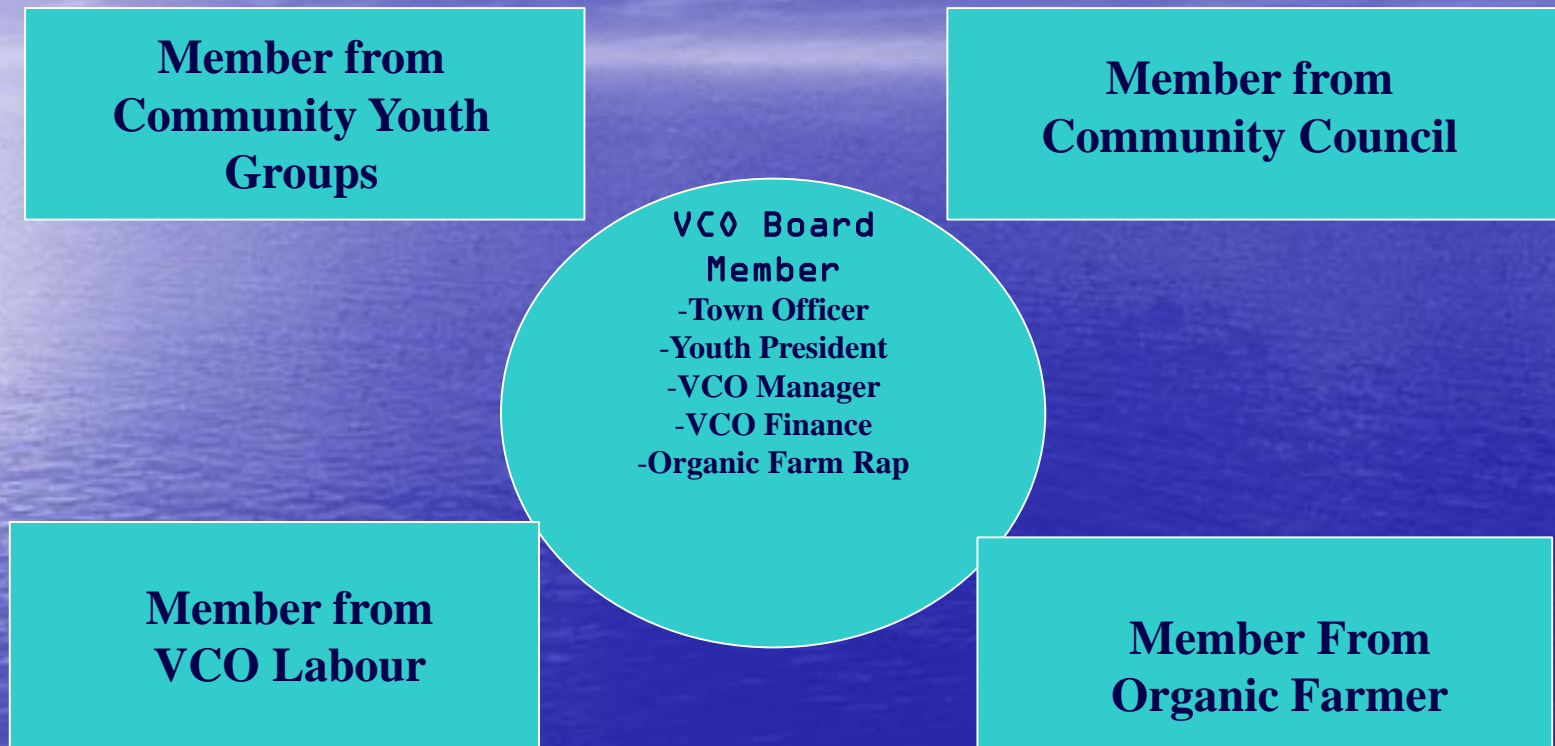
Organization Contribution

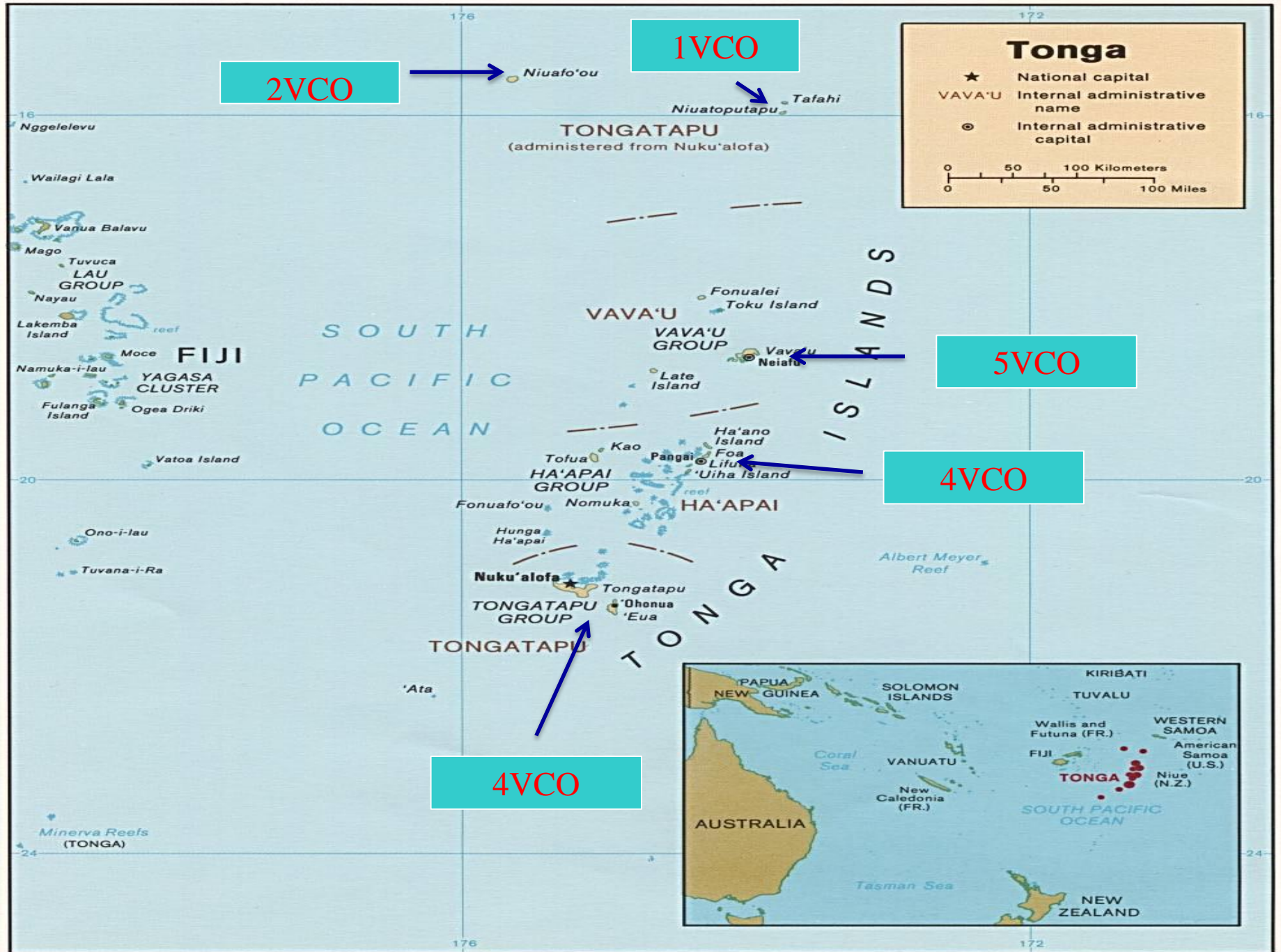
- ❑ Set Up VCO Governance Structure
- ❑ Providing VCO Financial Training
- ❑ Providing VCO Production and Quality Control Training
- ❑ Make available \$TOP 1000 (starting capital)





VCO Unit Governance Structure





Processing of Virgin Coconut Oil

1. Collecting the coconut from the certify organic farmer only



2. Husking the coconut before buying to the VCO Site



3. Farmer buying their coconut to the VCO unit



Processing of Virgin Coconut Oil



4. Scrape the coconut before putting to dryer sheet



5. Drying the wet coconut in stainless steel



6. Press the dry coconut to produce oil





Processing of Virgin Coconut Oil

7. Virgin Coconut Oil after press



8. Bottling & Labelling



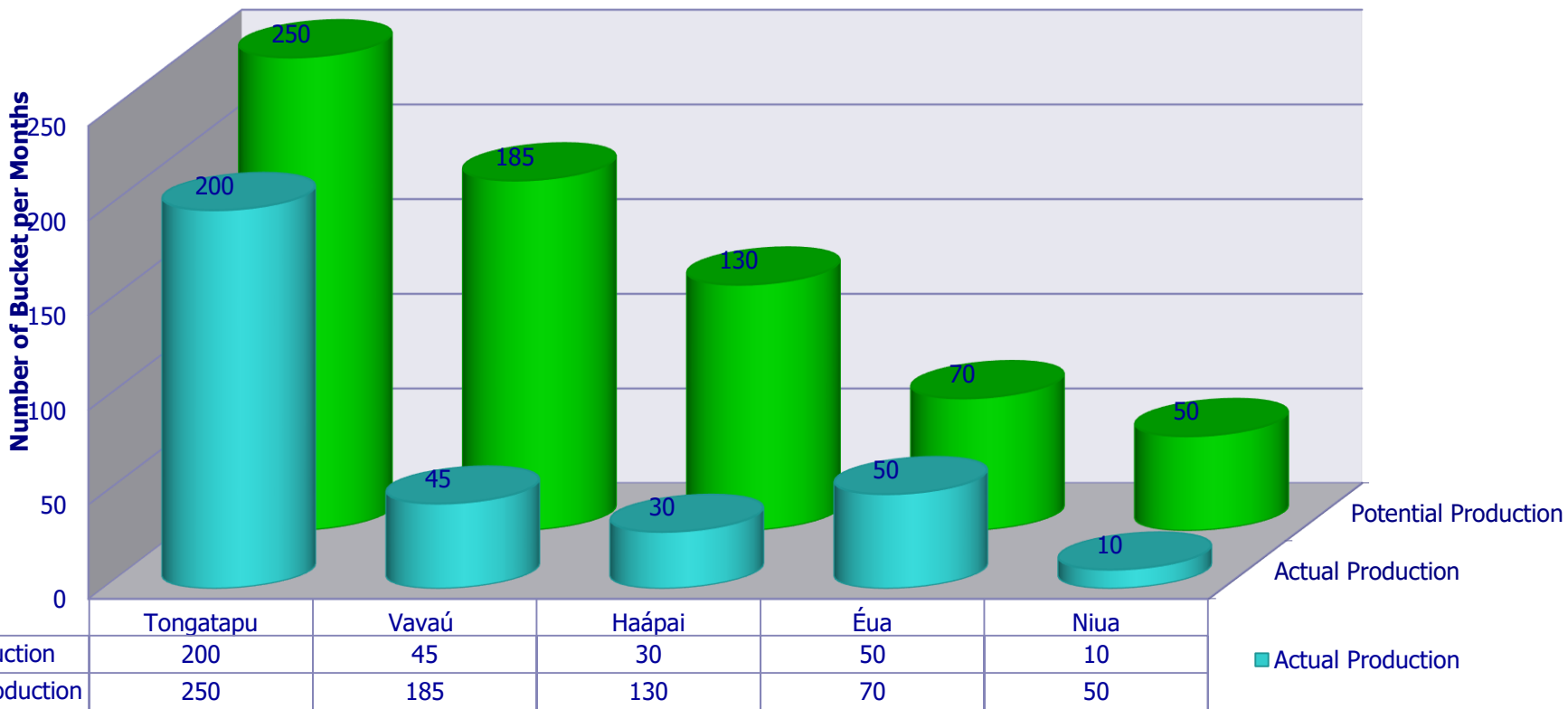
9. Market (International, Locally)





Virgin Coconut Oil Production Potential Chart

INTRE VCO Production



Actual Production
Potential Production



RESULT Project Impact

- More income generation activities, more job opportunities created in communities.
- Youth practice good and sound financial management.
- Youth start saving .
- More youth engage in small social enterprise (16 VCO Unit).
- More community youth engaging in organic farming .



RESULT Project Impact

- Youth are actively engaged and take ownership of the project.
- Increased number of organic farmer participating in VCO production and activities.
- Youth understand the important of preserving the environment by registering in the organic farming program.
- Organic farming is adopted as an environmental adaptation program.
- Youth are able to influence the Highest Level of Decision Making
- Government fully support the youth action to reduce unemployment.



Project Sustainability Plan

- To have 3000+ grower's certified organic.
- Health/Environment inspector for every VCO Site.
 - Quality Assurance test for every VCO
 - Develop 3 coconut by – product with 3 international market contract and supplies local hotel and Guest House
 - 5 International Market Contract
- More training & Community Outreach





Project Sustainability Plan

- Replanting Coconut Tress
- VCO Disaster Risk Management plan for every VCO Unit
- Increase in production of coconut by product (Soap, Flake, Handicraft, coconut flour etc
- Increase in community Awareness regarding coconut and Vanilla

